



FORT McMURRAY BRANCH

2004-2005 BUSINESS PLAN

Submitted by:

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Branch Chair**



Executive Summary

This business plan is prepared to outline the activities of Fort McMurray branch for the year 2004-2005 as set out in the annual planning session meeting.

The purpose of the business plan is to describe the goals of 2004/2005 branch executive and to provide a brief outlook to APEGGA head office on how our branch activity aligns with the over goal of APEGGA.

Growth in Oilsands industry is continuing. The technical support required to meet the increased demand has forced employers to recruit professionals from out of province and even from out of country. Many of them are not members of APEGGA. New graduates are also joining the Oilsands industry at an increased rate. We as a branch believe that APEGGA members have a great role to play both in providing necessary technical support as well as meeting the increased need for protecting the public.

The membership in the branch is increasing at a faster rate. In the past most of the professional members were employees of one of the two large companies. Training programs arranged by the companies were adequate to meet the development needs of the members employed at these companies. However with more business opportunities in the region, companies of varying sizes are present in the region, providing technical and engineering support to the major operating companies. Communication with our members is continuing to be a challenge to our branch. We hope the e-mail list update completed in 2003 will help to inform members on branch events more effectively.

Therefore the 2004/2005 branch events are geared towards meeting the varying demands in the community.

Specific Goals of Fort McMurray Branch

- Improve the image of APEGGA and increase the involvement with our members
- Raise the profile of APEGGA to the public
- Contact and encourage Non-members to join APEGGA
- Improve networking and professional development opportunities
- Provide Information and mentoring to MITs Under the direction of professional development department
- Promote Science and technology

GOAL

1. Public

1.1 Promote Science & Technology in local Schools and in Industry

ACTIVITY	LEADER	PROGRESS
Outreach: Engineers to Class Room – Visit to Local Schools	Jason Kachur	
Participate in Science Olympics	Joseph Amalraj	
Participate in Science Festival	Joseph Amalraj	
Promote, select and Recognize Winner of 2004 Teacher Awards program	Joseph Amalraj	Selection process completed
Student Awards: Promote, Select and recognize top science and math students in Grade-10	Mike Sneath	

1.2 Enhance & promote image of profession in the community.

ACTIVITY	LEADER	PROGRESS
APEGGA Booth at Oilsands Tradeshow	Jacob Oommachan	
Invite Leaders of the community, leaders of corporations to special events	All Executive	
Involve media for special events –President’s Visit	All Executive	
Profile APEGGA local project in PEGG Branch Article	Jacob Oommachan	

GOAL

2. MEMBERS

2.1 Provide opportunities to network with members and the public to assist in career development the other professions in the association

ACTIVITY	LEADER	PROGRESS
Joint events with other organizations (e.g. CIM)	Dylan Miles	Organized Joint student night (technical) on May 20, 2004
Bowling Night	Vic Saari	
Trivia (Quiz) Night	Paul Hagar Mitch Azmier	

GOAL

2. MEMBERS

2.2 Provide Information and Mentoring to MITs under the direction of the Professional Development Department

ACTIVITY	LEADER	PROGRESS
MIT Seminar – Presentation on registration requirement, professionalism and ethics	Kim Farwell / Jacob Oommachan	

GOAL		
2. MEMBERS		
2.3 Provide Professional Development Opportunities to members as part of APEGGA's Continuing Professional Development Program		
ACTIVITY	LEADER	PROGRESS
CPD day	Joseph Amalraj/ Christophe Durieu	
GOAL		
2. MEMBERS		
2.4 Provide a Networking opportunities between membership and council		
ACTIVITY	LEADER	PROGRESS
New Executive Members attend Branch Orientation sessions		
Attend APEGGA Council & Branch Chairs meetings. Ensure that branch is represented by the Chair, Vice Chair on Past Chair at all meetings.		
Organize Planning session early in the year	All Executive	May 04, 2004
Monthly Branch Executive Meetings	All Executive	
Organize President's Visit and New Member Induction Ceremony	Rattan Garcha	

GOAL

2. MEMBERS

2.4 Provide a Networking opportunities between membership and council

ACTIVITY	LEADER	PROGRESS
Re-introduce News letter to the Branch Membership	Dylan Miles/ Paul Hagar	
Effective use of e-mail as the communication tool for all branch events	All Executive	